

## Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 06214 061507Z

50

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W  
----- 038654

R 061249Z MAY 75  
FM AMEMBASSY MOSCOW  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 9902

UNCLAS MOSCOW 6214

E.O. 11652 N/A

TAGS: BTRA, (WEIGAND, ROBERT E.) UR  
SUBJECT: VISIT OF PROFESSOR ROBERT E. WEIGAND

USDOC FOR BEWT/USSR - BROUGHER

1. USCO (STEWART) HAS RECEIVED LETTER FROM PROFESSOR ROBERT E. WEIGAND, UNIVERSITY OF ILLINOIS AT CHICAGO CIRCLE, REFERRING TO CONVERSATION WITH BEWT/USSR'S BROUGHER AND EXPRESSING INTEREST IN DISCUSSING ADVERTISING IN USSR WITH USCO STAFF AND SOVIET OFFICIALS.
2. WEIGAND'S LETTER STATES HE WILL BE PARTICIPATING IN TRIP SPONSORED BY AMERICAN MARKETING ASSOCIATED SCHEDULED FOR THE PERIOD MAY 19-28. IN PREVIOUS CORRESPONDENCE WITH THIS ORGANIZATION, USCOMOFF HAS EXPLAINED THAT DUE TO PRIVATELY SPONSORED SEMINARS IN THE USCOMOFF DURING THIS PERIOD WE COULD NOT MAKE SPACE AVAILABLE. ALSO, BOTH NILES AND STEWART EXPECT TO BE OUT OF MOSCOW UNTIL MAY 24.
3. PLEASE TELL WEIGAND (312-996-2680) THAT USCOMOFF WOULD BE HAPPY, HOWEVER, TO REQUEST APPOINTMENT AT VNESHORGREKLAMA IN ADVANCE OF HIS ARRIVAL IF HE DESIRES. IF SO, PLEASE CABLE INFORMATION ON HIS PRESENT SCHEDULE.  
STOESSEL

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750158-0689  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CollinP0  
**Review Comment:** n/a  
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**Review Date:** 15 JUL 2003  
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**Subject:** VISIT OF PROFESSOR ROBERT E. WEIGAND USDOC FOR BEWT/USSR - BROUGHER  
**TAGS:** BTRA, UR, (WEIGAND, ROBERT E)  
**To:** COM  
**Type:** TE  
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